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FOR IMMEDIATE RELEASE:

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REUBEN H. FLEET SCIENCE CENTER AND SCHOLARSHARE TO CELEBRATE GRANDPARENTS DAY

Grandparents and grandchildren visiting the Fleet Science Center will receive free admission to exhibit galleries on Sunday, September 12.

SAN DIEGO, Calif., August 31, 2010 – Grandparents and their grandkids can celebrate National Grandparents Day with **free admission** to the Reuben H. Fleet Science Center's exhibit galleries provided compliments of the ScholarShare College Savings Plan and Fidelity Investments. On Sunday, September 12, 2010, grandchildren are invited to bring their grandparents to the Fleet Science Center for a day of free hands-on fun in seven interactive exhibit galleries.

The Reuben H. Fleet Science Center offers exciting “do touch” science exhibits for visitors of all ages. Grandparents and their young grandkids, aged 5 years and younger, will especially enjoy visiting “Kid City,” a special exhibition where preschool age visitors create, work, play and learn as they experience the wonders of the everyday working world. ScholarShare and Fidelity have sponsored a portion of new hands-on interactives that will be unveiled as the final phase of a two-part renovation of the exhibition this October. Visitors to the Fleet on Sunday, September 12 will get a sneak preview of a new *Fire Truck* exhibit made possible by ScholarShare. The *Fire Truck* will be on display in the main exhibit gallery, where visitors will be able to climb aboard for a special photo opportunity. Older children and their grandparents will not want to miss the new exhibition “Earth Exposed,” where they will come face to face with erupting geysers, crumbling mountains and wind-driven waves. “Block Busters!” offer visitors of all ages the opportunity to building amazing structures with thousands of KEVA planks – no glue or connectors necessary!

The Reuben H. Fleet Science Center will be open 10:00 a.m. – 6:00 p.m. on Sunday, September 12. Visitors can pick up their free exhibit gallery pass at the ticket counter upon arrival. Free parking is available adjacent to the museum and along Park Blvd.

(more)

About the Reuben H. Fleet Science Center

The Reuben H. Fleet Science Center (“the Fleet”) is home to Southern California’s only IMAX® Dome Theater and 100+ hands-on science exhibits for all ages. Watch immersive giant-screen films in the newly-renovated Heikoff Dome Theater, featuring the world’s first NanoSeam™ Dome screen in an IMAX Theater. Experience seven galleries of fun, interactive exhibits, including major traveling exhibitions. Enjoy sandwiches, salads and healthy treats in Galileo’s Café. Find unique educational toys and games, books, IMAX DVDs and more in the North Star Science Store. Located at 1875 El Prado, two blocks south of the San Diego Zoo on Park Blvd, the Fleet Science Center is a non-profit organization dedicated to furthering the public understanding and enjoyment of science and technology. For information regarding current admission prices, please call (619) 238-1233 or visit www.rhfleet.org.

About the ScholarShare Investment Board

The ScholarShare Investment Board sets investment policies and oversees all activities of the ScholarShare College Savings Plan and ScholarShare Advisor College Savings Plan, the state’s 529 college savings plans. The program enables Californians to save for college by putting money in tax-advantaged investments. After-tax contributions allow earnings to grow tax deferred, and disbursements, when used for tuition and other qualified higher education expenses, are federal and state income tax-free. The ScholarShare College Savings Plan and ScholarShare Advisor College Savings Plan are managed by Fidelity Investments. The ScholarShare Investment Board also oversees the Governor’s Scholarship Programs and California Memorial Scholarship Program.

About Fidelity Investments

Fidelity Investments is one of the world’s largest providers of financial services, with assets under administration of \$3.3 trillion, including managed assets of nearly \$1.5 trillion, as of July 31, 2010. Founded in 1946, the firm is a leading provider of investment management, retirement planning, portfolio guidance, brokerage, benefits outsourcing and many other financial products and services to more than 20 million individuals and institutions, as well as through 5,000 financial intermediary firms. For more information about Fidelity Investments, visit www.fidelity.com.

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