

# CALENDAR & GENERAL INFORMATION

	SUN	MON	TUE	WED	THU	FRI	SAT
MAY							1
	2	3 Senior Monday	4 FREE TUESDAY	5 "Exploring Ethics" PLANETARIUM	6	7	8 Sat. Science Club for Girls
	9	10	11	12	13	14	25
	16 IMAX en Español	17	18	19	20	21	22 "Green Day"
	23/30	24/31	25	26	27	28	29 Rubik's Cube
			1 FREE TUESDAY	2 "Exploring Ethics" PLANETARIUM	3	4	5
JUNE	6 "Motion Mania" Closes	7 Senior Monday	8 Climate Conversations	9	10	11	12 Sat. Science Club for Girls
	13	14	15	16	17	18	19 "Earth Exposed" Opens
	20 IMAX en Español	21	22	23	24	25	26
	27	28	29	30			
		SUMMER CAMPS BEGIN					

"Fridays at the Fleet" Weekly IMAX Film Festival (6-8 pm)

**HOURS:** Doors open daily at 9:30 a.m.

Building Closes: M–Thu: 5 pm; **Fri: 8 pm; Sat: 7 pm; Sun: 6 pm**

## ADMISSION:

	ADULT (Ages 13+)	JUNIOR (Ages 3-12)	SENIOR (Ages 65+)
Exhibit Galleries:	\$10.00	\$8.75	\$8.75
1 IMAX® film + Exhibit Galleries:	\$14.50	\$11.75	\$11.75
<i>The Sky Tonight</i> Planetarium Show:	\$10.50	\$9.00	\$9.00

**ADDRESS:** 1875 El Prado, San Diego, CA 92101

Located in beautiful Balboa Park, just two blocks south of the Zoo.



MEDIA GUIDE & EVENTS CALENDAR

**MAY / JUNE 2010**

WHAT'S **NEW** AT THE FLEET?

EVENT



**WHAT: Green Day**  
Become a greengineer and learn about renewable energy! (pg. 7)  
**WHEN: Saturday, May 22**

EVENT



**WHAT: Rubik's Cube Competition**  
It's math in action with the iconic 80's puzzle. (pg. 7)  
**WHEN: Saturday, May 29**

EXHIBIT



**WHAT: "Earth Exposed"**  
Erupting geysers, turbulent waves and crumbling mountains. (pg. 4)  
**WHEN: Opens Saturday, June 19**

IMAX®



**WHAT: HUBBLE**  
Change Your View of our Universe. (pg. 2)  
**WHEN: Now Playing**

## MEDIA CONTACT:

**Erin Burns**  
Public Relations Manager  
☎: (619) 685-5743  
✉: eburns@rhfleet.org

## ON THE WEB:

For news releases, high-res images & more, visit our online media room:  
[www.rhfleet.org/media](http://www.rhfleet.org/media)

## In this issue:

IMAX® Films	2
Planetarium Shows	3
Hands-on Exhibits	4 - 5
Education Programs	6
Special Events	7
Calendar & Information	8

KEY TO SYMBOLS USED INSIDE:



: Video (B-roll) available



: High-res images available

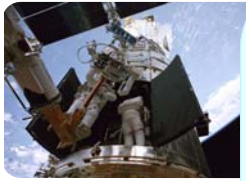


: Interviews or science demos available

# NOW PLAYING IN IMAX

( Film Schedule Subject to Change )

**NOW  
PLAYING!**



## HUBBLE

Experience a gripping story, full of hope, crushing disappointment, dazzling ingenuity, bravery, and triumph. Vividly captured in IMAX, *HUBBLE* recounts the amazing journey of the most important scientific instrument since Galileo's original telescope and the greatest success in space since the Moon Landing — the Hubble Space Telescope. Audiences will accompany the space walking astronauts as they attempt the most difficult task ever undertaken in NASA's history, and will experience up close the awesome power of the launches, the heart-breaking setbacks, and the dramatic rescues of this powerful story.

**RUNS:** Through Summer 2010

**LENGTH:** 45 min **RATING:** NR

**MEDIA RESOURCES:**



## THE GREATEST PLACES

From oceans of sand to frozen deserts, Earth's most dynamic landscapes fill the giant screen with color and contrast. *THE GREATEST PLACES* takes audiences on a geographical odyssey to seven amazing locations — including Greenland's giant icebergs, Tibet's Chang Tang Plateau, and Iguazu's immense waterfall — that show nature's enduring power with the majesty of IMAX. Audiences will explore beautiful landforms, amazingly complex ecosystems, and rich cultures of indigenous peoples that are inseparable from the places where they live. Though diversity is the theme of *THE GREATEST PLACES*, the film reveals that nature, and human nature, are what unify us as a planet.

**RUNS:** Through Summer 2010

**LENGTH:** 45 min **RATING:** NR

**MEDIA RESOURCES:**



# SPECIAL EVENTS & PUBLIC PROGRAMS

## “Green Day”

The Fleet has gone green! We are the first building in Balboa Park to install roof-top photovoltaic solar panels and we're making changes throughout the inside of the building to reduce our environmental impact too. At this family activity day all about renewable energy it's easy to become a “greengineer.” Build a solar-power car, calculate your carbon footprint and visit our hands-on exhibition, “So WATT! An Illuminating Look at Energy.”

**DATE:** Saturday, May 22

**TIME:** 12:00 – 4:00 p.m.

**PRICE:** Free with admission

## Rubik's Cube Competition

Puzzle pros converge at the Fleet Science Center for the 5th Annual San Diego Rubik's Cube Competition. Visitors can enter to compete, or watch “Cube Masters” tackle a series of mind-boggling events, including solving the iconic puzzle in less than 30 seconds... or while blindfolded! Plus, learn how basic mathematic algorithms make solving the puzzle quick and easy!



**DATE:** Saturday, May 29

**TIME:** 9:30 a.m. – 5:00 p.m.

**PRICE:** Free with admission

## Summer Camps



The Fleet runs weekly, half-day summer camps from June 28 to August 27. Camps are for grades 1–2 and Grades 3–4, with additional camps for pre-kindergarten and Grades 5-8 on selected weeks. The camps incorporate the Fleet's exhibit galleries and are designed to be educational, hands-on and fun.

**2010 Camp topics include:** “Backyard Science,” “Superhero Science,” “Toy Lab,” “Energy Explorers,” “Science Safari,” “Survivor Science,” “Astronaut Camp,” “Robotics Garage,” and much more!

**Registration Fees:** \$90.00 per week (non-members); \$80.00 per week (members)

## “Climate Conversations” Book Talk: *Merchants of Doubt*

How could a handful of scientists obscure the truth on significant issues such as global warming? Dr. Naomi Oreskes leads a powerful discussion on the dark secrets of the American scientific community and skewed public understanding of these issues. Based on Dr. Oreskes' recently released book *Merchants of Doubt*, the program will conclude with a book signing and the book will be available for sale.

**DATE:** Tuesday, June 8

**TIME:** 5:30 – 7:00 p.m.

**PRICE:** Free, no admission required

# MONTHLY EDUCATION PROGRAMS

## Senior Monday (“Afternoon Scholars”)

Held on the first Monday of every month, guests age 65 and older can enjoy exhibit galleries, one IMAX film and an “**Afternoon Scholars**” lecture for only \$6.

**PRICE:** \$6/person (age 65+)      **LECTURE TIME:** 12:30–2:00 p.m.  
**LECTURE TOPICS:**                      **FILM TIME:** 2 p.m.  
**May 3:** “Astronomy”                      **June 7:** “Aging & Cognitive Awareness”  
 IMAX Film: *HUBBLE*                      IMAX Film: *CORAL REEF ADVENTURE*

## “Exploring Ethics” - Monthly Lecture Series

The Fleet Science Center and Center for Ethics in Science & Technology co-host this monthly panel discussion, featuring experts from different fields discussing ethical challenges raised by new developments in science and technology.

**PRICE:** Free      **TIME:** 5:30–7:00 p.m. (1<sup>st</sup> Wednesday of every month)  
**UPCOMING PANEL DISCUSSIONS:**  
**May 5:** “Are Vaccines Really Safe?”      **June 2:** Special: Science Fair Awards

## Saturday Science Club for Girls

Girls grades 5-8 enjoy fun and challenging activities as well as presentations by local women scientists. Each month’s workshop focuses on a specific scientific field, such as biology, robotics, astronomy or ecology !

**PRICE:** \$12/person      **TIME:** 12–2 p.m. (2<sup>nd</sup> Saturday of every month)  
**SCIENCE TOPICS:**  
**May 8:** “PicoCrickets”      **June 12:** “Environmental Engineering”

## “Young Scientists”

Preschoolers age 3-5 and their parent explore the scientific wonders of the world through experimentation, investigation and scientific questioning. Two 4-week series run monthly either every Wednesday, or every Thursday morning from 9:00–10:30 a.m. Class size is limited to 8 students per class.

MAY	SESSION 1	SESSION 2	JUNE	SESSION 1	SESSION 2
Week 1: Chemistry	5/5	5/7	Week 1: Science Gear	6/2	6/4
Week 2: Magic	5/12	5/14	Week 2: Detective Science	6/9	6/11
Week 3: Light & Sound	5/19	5/21	Week 3: Cooking	6/16	6/18
Week 4: Art-ology	5/26	5/28	Week 4: Construction	6/23	6/25

Non-Members: \$80 per session; Members: \$70 per session

# EVENTS INSIDE THE HEIKOFF DOME THEATER

## FRIDAYS AT THE FLEET

Fridays at the Fleet is a weekly IMAX film festival. Visitors can enjoy up to three incredible IMAX films (6:00–8:00 pm) for a big discount. See one film for \$8.50 and up to two additional films for only \$5 each! A mix of “classic” IMAX films from our archives and current films are shown.



## IMAX EN ESPAÑOL



The Fleet Science Center offers “IMAX en Español,” a monthly IMAX film screening with the soundtrack entirely in Spanish! This special public screening takes place at 6 p.m. on the third Sunday of each month.

**MAY 16, 2010: SEA MONSTERS**  
**JUNE 20, 2010: MYSTERY OF THE NILE**

## PLANETARIUM SHOWS

*The Sky Tonight* features a digital tour of San Diego’s night sky in California’s largest planetarium. *The Sky Tonight* is perfect for “backyard astronomers” or anyone trying to find their way around the universe. For optimal viewing, planetarium show attendance is limited to 250 per show. *The Sky Tonight* occurs on the first Wednesday of the month at 7:00 and 8:00 p.m. (45 minutes)



**DATES:** **May 5 and June 2**      **TIME:** 7:00 p.m. and 8:00 p.m.  
**TOPICS:** **MAY 5: “GLOBULAR CLUSTERS”**  
**JUNE 2: “SATURN”**  
**PRICE:** Adults: \$10.50; Juniors & Seniors: \$9.00

# HANDS-ON SCIENCE EXHIBITS & ATTRACTIONS

## EXHIBITION NEWS



### “Block Busters!”

Visitors can build free form structures, from sky scrapers to suspensions bridges, with over fifteen thousand wooden KEVA (Knowledge-Exploration-Visual Arts) planks. In this exhibition, visitors of all ages will think like an architect and build like an engineer!

Permanent Collection

MEDIA RESOURCES:



### “Motion Mania: Move Your Mind!”

“Motion Mania” features more than 30 hands-on exhibits that explore what makes the world go round. Push, pull, lift, stop, go, drop, and bounce your way to discovering more about how the world works. Explore the universal laws that apply to everything that moves and discover that physics is fun! *(Bilingual)*

CLOSES  
JUNE 6th

RUNS: Jun. 20, 2009 — Jun. 6, 2010

MEDIA RESOURCES:

Opening Saturday, June 19

### “Earth Exposed”

Come face to face with erupting geysers, crumbling mountains, and wind driven waves at the new 5,000 square foot exhibition, “Earth Exposed.” Nature is a work in progress, and this collection of more than 30 exhibits allows visitors to get up-close and hands-on with many of the fundamental forces that continually shape and re-shape the planet. Through this exhibition, visitors of all ages will be encouraged to notice the shifting nature of the planet and come to recognize how time records these changes. *(Bilingual)*



RUNS: Jun. 19, 2010 — May 2011

MEDIA RESOURCES:

## PERMANENT EXHIBITIONS



### “So WATT! An Illuminating Look at Energy”

Find out how solar panels generate electricity, compare renewable vs. non-renewable energy sources, and discover simple yet effective ways to conserve energy at home and work. *(Bilingual)*



### “Kid City”

From the Factory to the Grocery Store to the Fun House, young visitors (infants through age five) create, play and learn as they experience the wonders of the everyday working world in this colorful, interactive exhibit space.

Visit the new & improved “Kid City” and discover an all new “Little Learner’s Lab,” “Ball Wall” and “Grocery Store.” *(Bilingual)*

NEW  
LOOK!



### Exploration Bar

Watch exciting live science demonstrations or pull up a chair and get your hands on scientific phenomena such as magnetism, light and sound. Activities take place nearly every Saturday and are included free with paid Science Center admission. *(Bilingual)*



### “San Diego’s Water: From Source to Tap”

Our role as San Diego’s water stewards is more important than ever. Visitors view the sources of San Diego’s water, the methods of delivering and processing this vital resource — and pick up tips on how to use less water.

ALSO:

• “Aging for All Ages” • “Gallery of Illusions and Perceptions” • “View Space” • “Look! Touch! Listen!” • “TryScience!” • “DO-UNDO”