

# CALENDAR & GENERAL INFORMATION

	SUN	MON	TUE	WED	THU	FRI	SAT
SEPTEMBER				1 "Exploring Ethics" PLANETARIUM	2	3	4
	5	6	7 FREE TUESDAY	8	9	10	11 Sat. Science Club for Girls
	12 Grandparents Day	13	14	15	16	17	18
	19 IMAX en Español	20	21	22	23	24	25
	26	27	28	29	30		
OCTOBER						1	2
	3	4 Senior Monday	5 FREE TUESDAY	6 "Exploring Ethics" PLANETARIUM	7	8	9 Sat. Science Club for Girls
	10	11	12	13	14	15	16
	17 IMAX en Español	18	19	20	21	22	23 "Kid City" ReOpening
	24	25	26	27	28	29	30 Balboa Park Family Day
	31						

"Fridays at the Fleet" Weekly IMAX Film Festival (6-8 pm)

**HOURS:** Doors Open daily at 10:00 a.m.

Building Closes at:

Through September 6: M—Thu: 7 pm; Fri: 8 pm; Sat: 7 pm; Sun: 6 pm

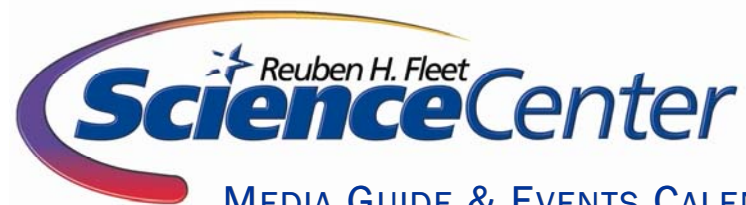
September 7—October 31: M—Thu: 5 pm; Fri: 8 pm; Sat: 7 pm; Sun: 6 pm

## ADMISSION:

	ADULT (Ages 13+)	JUNIOR (Ages 3-12)	SENIOR (Ages 65+)
Exhibit Galleries:	\$10.00	\$8.75	\$8.75
1 IMAX® film + Exhibit Galleries:	\$14.50	\$11.75	\$11.75
The Sky Tonight Planetarium Show:	\$10.50	\$9.00	\$9.00

**ADDRESS:** 1875 El Prado, San Diego, CA 92101

Located in beautiful Balboa Park, just two blocks south of the Zoo.



MEDIA GUIDE & EVENTS CALENDAR

**SEPTEMBER / OCTOBER 2010**

WHAT'S NEW AT THE FLEET?

EVENT



**WHAT:** Grandparents Day  
Free Admission for grandparents and their grandkids  
**WHEN:** Sunday, September 12

EVENT



**WHAT:** "Young Scientists"  
Preschool children explore science with their parent  
**WHEN:** Ongoing: Sep. & Oct.

EXHIBIT



**WHAT:** "Kid City" Renovation  
Phase II of custom renovation including fire truck & more.  
**WHEN:** Saturday, October 23

EVENT



**WHAT:** Balboa Park Halloween Day  
Creepy, crawly Halloween activities in the Park!  
**WHEN:** Saturday, October 30

## MEDIA CONTACT:

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## ON THE WEB:

For news releases, high-res images & more, visit our online media room:

[www.rhfleet.org/media](http://www.rhfleet.org/media)

In this issue:

IMAX® Films

Planetarium Shows

Hands-on Exhibits

Education Programs

Special Events

Calendar & Information

KEY TO SYMBOLS USED INSIDE:



: Video (B-roll) available



: High-res images available



: Interviews or science demos available

# NOW PLAYING IN IMAX

( Film Schedule Subject to Change )



## THE ULTIMATE WAVE TAHITI

Don't miss *THE ULTIMATE WAVE TAHITI* – an extreme blend of surfing and ocean science, starring nine-time world surfing champion, Kelly Slater. Audiences will travel to one of the world's most picturesque locales to experience the power and speed of surfing and the sensation of riding some of nature's most intense ocean waves in a visually stimulating experience for all ages. Kelly Slater and Raimana Van Bastolaer, a Tahitian surfing legend, lead the quest to ride the most commanding waves in Tahiti's famed surf site, Teahupo'o.

**RUNS:** Extended through Fall 2010  
**LENGTH:** 45 min **RATING:** NR  
**MEDIA RESOURCES:**   

## HUBBLE

Experience a gripping story, full of hope, crushing disappointment, dazzling ingenuity, bravery, and triumph. Audiences will accompany space walking astronauts as they attempt they visit the extraordinary Hubble Space Telescope, and will experience up close the awesome power of the launches, the heartbreaking setbacks, and the dramatic rescues of this powerful story. Re-counting the amazing journey of the most important scientific instrument since Galileo's original telescope, *HUBBLE* will immerse moviegoers in the great wonders and astounding beauty of our universe.



**RUNS:** Through Fall 2010  
**LENGTH:** 45 min **RATING:** NR  
**MEDIA RESOURCES:**   

# SPECIAL EVENTS & PUBLIC PROGRAMS

## Grandparents Day

To celebrate "Grandparents Day," ScholarShare College Savings Program and Fidelity Investments are sponsoring free admission to the Fleet Science Center's exhibit galleries for grandparents and their grandchildren! There are many activities for all ages to enjoy together, including over 100 fun hands-on science exhibits, IMAX films and much more!



**DATE:** Sunday, September 12

**TIME:** Doors open at 10:00 a.m.

**PRICE:** Gallery admission free for grandparents and their grandkids

## Balboa Park Halloween "Family Day"

Families looking to stretch their entertainment dollars need look no further than Balboa Park's 2nd Annual Halloween Family Day!



Children **17 and under will receive free gallery entry with a paid adult admission.** The Fleet will offer hands-on science themed Halloween activities! Visitors can get up-close with our creepy crawly hissing cockroaches, or participate in toddler Halloween themed activities taking place in the newly renovated "Kid City" exhibition.



Also at the Fleet, between 1:00pm and 4:00pm, scientists from the Salk Institute will be on-hand to lead DNA activities. Visitors will get an up-close view of real mutant fruit flies and learn about the strange, but true things that happen in the realm of genetics.

Throughout Balboa Park there will be hands-on activities, music, performances and special programs for all ages. *Kids are encouraged to wear their Halloween costume!*

**DATE:** Saturday, October 30

**PRICE:** Kids 17 and under free with paid adult admission

**ACTIVITY TIME:** 11:00 a.m. — 3:00 p.m.

**SCIENCE CENTER HOURS:** 10:00 a.m. — 7:00 p.m.

## MONTHLY EDUCATION PROGRAMS

### Senior Monday (“Afternoon Scholars”)

Held on the first Monday of every month, guests age 65 and older can enjoy exhibit galleries, one IMAX film and an “**Afternoon Scholars**” lecture for only \$6. It’s a great opportunity for seniors to visit the Fleet on the quietest day of the month for a full afternoon of education and entertainment!

**PRICE:** \$6/person (age 65+)      **LECTURE TIME:** 12:30–2:00 p.m.  
**LECTURE TOPICS:**                      **FILM TIME:** 2 p.m.  
**September 6:** No lecture      **October 4:** “Shooting the Moon: Gravity”  
in observance of Labor Day      IMAX Film: *AFRICA: The Serengeti*

### “Exploring Ethics” - Monthly Lecture Series

The Fleet Science Center and Center for Ethics in Science & Technology co-host this monthly panel discussion, featuring experts from different fields discussing ethical challenges raised by new developments in science and technology.

**PRICE:** Free      **TIME:** 5:30–7:00 p.m. (1<sup>st</sup> Wednesday of every month)  
**UPCOMING PANEL DISCUSSIONS:**  
**September 1:** “Synthetic Biology”      **October 6:** “Geoengineering 1”

### Saturday Science Club for Girls

Girls in grades 5-8 can enjoy fun and challenging activities, as well as presentations by local women scientists. Each month’s workshop focuses on a specific scientific field, such as biology, robotics, astronomy or ecology!

**PRICE:** \$12/person      **TIME:** 12–2 p.m. (2<sup>nd</sup> Saturday of every month)  
**SCIENCE TOPICS:**  
**September 11:** “GeoCaching”      **October 9:** Jack-o-Lantern Circuitry

### “Young Scientists”

Preschoolers age 3-5 and their parent explore the scientific wonders of the world through experimentation, investigation and scientific questioning. Two 4-week series run monthly either every Wednesday, or every Friday morning from 9:00–10:30 a.m. Class size is limited to 8 students per class.

SEPTEMBER	SESSION 1	SESSION 2	OCTOBER	SESSION 1	SESSION 2
Week 1: Earth	9/15	9/17	Week 1: Inner Planets	10/13	10/15
Week 2: Rocks	9/22	9/24	Week 2: Outer Planets	10/20	10/22
Week 3: Landforms	9/29	10/1	Week 3: Moon & Stars	10/27	10/29
Week 4: Weather	10/6	10/8	Week 4: Rockets	11/3	11/5

Non-Members: \$80 per session; Members: \$70 per session

## EVENTS INSIDE THE HEIKOFF DOME THEATER

### FRIDAYS AT THE FLEET

Fridays at the Fleet is a weekly IMAX film festival. Visitors can enjoy up to three incredible IMAX films (6:00–8:00 pm) for a big discount. See one film for \$8.50 and up to two additional films for only \$5 each! A mix of “classic” IMAX films from our archives and current films are shown.



### IMAX EN ESPAÑOL



The Fleet Science Center offers “IMAX en Español,” a monthly IMAX film screening with the soundtrack entirely in Spanish! This special public screening takes place at 6 p.m. on the third Sunday of each month.

**SEPTEMBER 19, 2010:** *LEWIS & CLARK*  
**OCTOBER 17, 2010:** *BEARS*

### PLANETARIUM SHOWS

*The Sky Tonight* features a digital tour of San Diego’s night sky in California’s largest planetarium. *The Sky Tonight* is perfect for “backyard astronomers” or anyone trying to find their way around the universe. For optimal viewing, planetarium show attendance is limited to 250 per show. *The Sky Tonight* occurs on the first Wednesday of the month at 7:00 and 8:00 p.m. (45 minutes)



**DATES:** **September 1 and October 6**      **TIME:** 7:00 p.m. and 8:00 p.m.  
**TOPICS:** **SEP 1:** “WOLF-RAYET RING NEBULAE”  
**OCT 6:** “AUTUMN CONSTELLATIONS”  
**PRICE:** Adults: \$10.50; Juniors & Seniors: \$9.00

# HANDS-ON SCIENCE EXHIBITS & ATTRACTIONS

## EXHIBITION NEWS

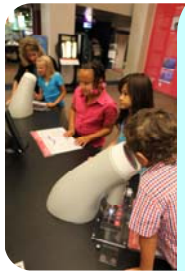


### “Earth Exposed”

Come face to face with erupting geysers, crumbling mountains, and wind driven waves at the new 5,000 square foot exhibition, “Earth Exposed.” Nature is a work in progress, and this collection of more than 25 exhibits allows visitors to get up-close and hands-on with many of the fundamental forces that continually shape and re-shape the planet. Through this exhibition, visitors of all ages will be encouraged to notice the shifting nature of the planet and come to recognize how time records these changes. *(Bilingual)*

June 10, 2010 – May 8, 2011

MEDIA RESOURCES:



### “Aging for All Ages”

The "Aging" exhibition has been updated with all new information about why and how we age. The "Aging" machine - where you can watch yourself age up to 70 years - has also been upgraded to allow you to email yourself a copy of your "aged" photo! Visit "Aging" to learn how what you eat, how physically and mentally active you are, and even your attitude toward aging can affect how your individual aging process develops.

PERMANENT COLLECTION

MEDIA RESOURCES:



### “Block Busters!”

Visitors can build free form structures, from sky scrapers to suspensions bridges, with over fifteen thousand wooden KEVA (Knowledge-Exploration-Visual Arts) planks. In this exhibition, visitors of all ages will think like an architect and build like an engineer!

PERMANENT COLLECTION

MEDIA RESOURCES:

## PERMANENT EXHIBITIONS



### “So WATT! An Illuminating Look at Energy”

Find out how solar panels generate electricity, compare renewable vs. non-renewable energy sources, and discover simple yet effective ways to conserve energy at home and work. *(Bilingual)*



### “Kid City” - **UPDATED!**

From the Factory to the Grocery Store to the new Little Learner’s Lab and Ball Wall young visitors (infants through age five) create, play and learn as they experience the wonders of the everyday working world in this colorful, interactive exhibit space. *(Bilingual)*

**Kid City will undergo a second phase of renovations in October 2010, re-opening October 23.**



### Exploration Bar

Watch exciting live science demonstrations or pull up a chair and get your hands on scientific phenomena such as magnetism, light and sound. Activities take place nearly every Saturday and are included free with paid Science Center admission. *(Bilingual)*



### “San Diego’s Water: From Source to Tap”

Our role as San Diego’s water stewards is more important than ever. Visitors view the sources of San Diego’s water, the methods of delivering and processing this vital resource – and pick up tips on how to use less water.

**NEW PHOTOS:**

**New** high resolution images from the Fleet Science Center’s exhibit galleries are available online at:  
[www.rhfleet.org/media/images](http://www.rhfleet.org/media/images)